

## NCC Cable System Order

Order #	62317447
Syscode	6588
System Name	Cox Media/Greater Pensacola Zone, FL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Feb16
-	

Flight Dates	08/08/16 - 08/21/16
Agency	Multi Media Services
Advertiser	Mike Hill for FL State Senate

Client Code	65
Product Code	89
Est Code	640
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/08/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	2		
Total	\$2,873.00		
Commission	\$430.95		
Net Total	\$2,442.05		
Total Spots	38		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.8 Revised Order: Change rates & add/remove spots to reach budget. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN NEWSROOM<	8/8/16	8/14/16	09:00	15:00		X	X	X	X			-	-	1	\$17.00	\$17.00	30	-1X
2	CNN	CNN NEWSROOM<	8/15/16	8/21/16	09:00	15:00	X							-	-	1	\$18.00	\$18.00	30	
3	CNN	NEW DAY<	8/8/16	8/14/16	05:00	09:00		X	X	X	X			-	-	0	\$22.00	\$0.00	30	
4	CNN	NEW DAY<	8/15/16	8/21/16	05:00	09:00	X							-	-	1	\$24.00	\$24.00	30	
5	CNN	VARIOUS	8/8/16	8/14/16	15:00	19:00		X	X	X	X	X	X	-	-	1	\$28.00	\$28.00	30	
6	CNN	SITUATION ROOM<	8/15/16	8/21/16	15:00	19:00	X							-	-	1	\$30.00	\$30.00	30	
7	CNN	VARIOUS	8/8/16	8/14/16	06:00	15:00						X	X	-	-	2	\$22.00	\$44.00	30	Change Rate
8	FXNC	VARIOUS	8/8/16	8/14/16	09:00	15:00		X	X	X	X			-	-	7	\$28.00	\$196.00	30	-1X
9	FXNC	VARIOUS	8/15/16	8/21/16	09:00	15:00	X							-	-	2	\$30.00	\$60.00	30	IPE
10	FXNC	FOX AND FRIEND<	8/8/16	8/14/16	05:00	09:00		X	X	X	X			-	-	4	\$138.00	\$552.00	30	IPE
11	FXNC	FOX AND FRIEND<	8/15/16	8/21/16	05:00	09:00	X							-	-	1	\$151.00	\$151.00	30	IPE
12	FXNC	VARIOUS	8/8/16	8/14/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$50.00	\$300.00	30	IPE
13	FXNC	VARIOUS	8/15/16	8/21/16	15:00	19:00	X							-	-	1	\$54.00	\$54.00	30	IPE
14	FXNC	AVG. ALL WKS<	8/8/16	8/14/16	19:00	24:00		X	X	X	X	X	X	-	-	4	\$193.00	\$772.00	30	IPE
15	FXNC	VARIOUS	8/15/16	8/21/16	19:00	24:00	X							-	-	1	\$212.00	\$212.00	30	IPE

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16	FXNC	VARIOUS	8/8/16	8/14/16	06:00	15:00						X	X	-	-	5	\$83.00	\$415.00	30	-1X

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
<b>SPOTS</b>	38	0	0	0	0	0	0	0	0	0	0	0	38
<b>AMT</b>	\$2,873.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,873.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/08/16

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